

## CASE STUDY

# Swift Action by Resource Solutions Team Secures Key CFO Role

## Meeting Cross-Border Travel Requirements

A private equity firm approached Cherry Bekaert with a pressing need for an interim CFO for one of their portfolio companies, an electronics and electro-mechanical manufacturing company (the Company). The Company's CFO had resigned to pursue new opportunities, and the Company needed time to search for a replacement. In the meantime, they required help to maintain and manage financial operations.

While 50% of the role could be done remotely, occasional travel was required for the other half. However, the location of the manufacturing and fulfillment plant across the California-Mexico border made filling the role difficult. Until a new, permanent CFO could be hired, the Company urgently needed an interim CFO.

## Targeted Recruitment Strategy

As the Company's primary contact, its Private Equity Director outlined the job requirements, emphasizing the need for a qualified candidate who could handle the cross-border logistics. Given this criterion, the Recruiting & Staffing team at Cordia Resources by Cherry Bekaert (the team) took a direct approach and specifically focused on sourcing senior-level consultants with prior controllership and CFO experience who were capable and willing to travel to the Mexican plant part-time.

Despite concerns from some candidates about perceived safety issues across the border, our team successfully narrowed down the pool to two strong contenders in just 72 hours and presented them to the Company. 24 hours later, we presented the Company with two more candidates. The Company then interviewed the shortlisted candidates and selected the most suitable interim CFO, who began work soon after, contributing to the continuity of financial operations.



### CLIENT

Electronics and  
Electro-Mechanical  
Manufacturer



### INDUSTRY

Industrial  
Manufacturing



### OUR ROLE

Interim/Temporary  
Solutions

## Efficient Processes Provide Operational Stability

From the initial client meetings and sourcing candidates to setting up interviews and final selection, our team's involvement to place an interim CFO was impressively quick. This process highlights the effectiveness of Cherry Bekaert's recruiting and staffing solutions to meet the Company's needs. Ultimately, the engagement provided the stability necessary for the Company to maintain business operations during the transitionary period while also searching for a permanent CFO.

### Serving As Your Guide Forward

Through Recruiting & Staffing Services provided by Cordia Resources by Cherry Bekaert, our team provides tailored staffing solutions that drive your business forward. Our comprehensive services include:

- ▶ Executive Search Services
- ▶ Management Consulting Interim Solutions
- ▶ Temporary Staffing Solutions
- ▶ Permanent Hire Search & Placement

With an average candidate placement time of just seven days, we recognize this success hinges on a diverse and adaptable pool of consultants who are prepared to meet your unique needs promptly and effectively.

Contact us today to discover how our experienced professionals and innovative strategies can support your organizational success and stability during transitions.



### About Cordia Resources by Cherry Bekaert

Cordia Resources is a leading executive search, recruiting and temporary staffing agency that specializes in placing accounting, finance, human resources, information technology, contract administration, pricing, and operational support professionals throughout the Washington, DC area. Our tailored solutions support business growth in the commercial and not-for-profit markets, including government contracting, technology, professional services, hospitality, real estate and more.

### About Cherry Bekaert

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